

# USHER PARTNERS '26

Save Sight Now Europe (SSNEU) is a non-profit foundation (Switzerland & Spain) created to accelerate research and make a treatment possible that can prevent childhood blindness in Usher Syndrome Type 1B — a rare disease affecting hearing, balance, and vision.

In 2026, we offer multiple ways for companies and brands to join our mission through clear, practical activations, measurable impact, and flexible visibility (public-facing or internal-only, depending on what fits your organization).

## Who we are & what we do

We are parents of a child with Usher syndrome 1B who chose not to accept a diagnosis as destiny, but to change it — and that decision is how Save Sight Now Europe (SSNEU) was born. Four years later, we have invested €2.5 million in research programs, through a combination of targeted grants and our own funds, accelerating the path toward treatments to cure, restore, and slow down Usher 1B-related vision loss (retinitis pigmentosa).

Today, SSNEU is supported by a dedicated team and a wider community that helps drive events and partnerships, so we can fund the research we identify as most critical to preventing childhood blindness.

SSNEU works across three pillars:

- Research acceleration: funding and enabling scientific programs and collaborations that move the field toward treatments.
- Community & data readiness: strengthening the patient and clinical ecosystem so therapies can be developed and evaluated faster.
- Awareness & fundraising: activating campaigns and events that generate real resources and visibility for Usher 1B.

Our transparency commitment: every partnership includes a clear objective, practical materials, and an impact report (what was raised, what it enabled, and what we accelerated).



EUROPE

# 3 WAYS TO PARTNER WITH SSNEU IN 2026

## Customer campaign “Usher Week” (Sept 16–23)

A simple, elegant campaign designed for companies with customer touchpoints (retail, hospitality, services, clinics, etc.).

<p><b>How it works (simple mechanic):</b></p>	<ul style="list-style-type: none"> <li>• At checkout, customers can add a voluntary donation (+€1 / +€2 / any amount).</li> <li>• Customers receive an SSNEU tote bag with a short info card + QR code and a one-page campaign note.</li> <li>• Matching: the company matches the total collected during the week up to an agreed cap (e.g. €5k / €10k / €25k).</li> </ul>
<p><b>SSNEU provides a plug-and-play kit:</b></p>	<ul style="list-style-type: none"> <li>• Discreet in-store signage + QR info card (EN/ES/CAT).</li> <li>• SSNEU tote bags.</li> <li>• A short staff script (what it is / how to explain it).</li> <li>• 1 digital asset for social/newsletter.</li> <li>• Final impact report.</li> </ul>
<p><b>What your company gets:</b></p>	<ul style="list-style-type: none"> <li>• Tangible, elegant visibility (bag + materials).</li> <li>• Easy-to-communicate CSR activation with measurable results.</li> <li>• Recognition as a Research Partner — Usher Week.</li> <li>• A clear, data-backed outcome report.</li> </ul>

[Let's talk about the Usher Week \(Sept 16–23\).](#)

# Internal employee giving: monthly donation + annual recognition

Designed for internal teams that want stable impact and strong employee engagement.

<b>How it works:</b>	<ul style="list-style-type: none"><li>● Voluntary monthly donation (€5 / €10 / €20) via link/QR.</li><li>● Optional company match up to an annual cap (e.g. €5k / €10k / €25k).</li><li>● Optional small thank-you item (tote bag / info leaflet / etc.).</li></ul>
<b>Annual wrap-up:</b>	<ul style="list-style-type: none"><li>● Collective thank-you pack + impact report (results, milestones, what your support accelerated).</li><li>● Optional 10–15 min online/on-site science update session (if desired).</li></ul>
<b>What your company gets:</b>	<ul style="list-style-type: none"><li>● Predictable, recurring impact.</li><li>● Strong internal pride and mission alignment.</li><li>● Recognition as a Research Partner (public or internal-only).</li></ul>

[Let's talk about employee giving](#)

# Sponsor & activate across our 2026 Events

For brands seeking visibility, storytelling, and experience-driven engagement (customers and/or employees).

## 2026 event opportunities:

<b>Roses to Defeat Usher</b>	<ul style="list-style-type: none"><li>● <b>April – (Sant Jordi, Barcelona) 3rd ed.</b></li><li>● Solidarity rose packs for customers/guests/employees with info card + QR (EN/ES/CAT).</li><li>● Ideal for international audiences: “Barcelona + culture + research”.</li><li>● Optional corporate volunteering and on-site activation.</li></ul>
<b>Usher Race</b>	<ul style="list-style-type: none"><li>● <b>June – (sports + community) 2nd ed.</b></li><li>● Sponsor a solidarity race/challenge with strong mobilization and social reach.</li><li>● Options: logo on bib, activation point, inclusion in thank-you pack, social content.</li></ul>
<b>Solidarity Market</b>	<ul style="list-style-type: none"><li>● <b>July – (Costa Brava) 2nd ed.</b></li><li>● A community-first summer event with high local visibility.</li><li>● Optional add-ons: scenic walk (“Camins de Ronda”), small concert, simple food activation.</li></ul>
<b>Solidarity Padel</b>	<ul style="list-style-type: none"><li>● <b>September – (replicable, multi-venue)</b></li><li>● SSNEU provides a full replication kit for clubs/ gyms/ communities.</li><li>● Corporate team activation possible (employees + clients + partners).</li></ul>
<b>The Night of Vision (4th ed.)</b>	<ul style="list-style-type: none"><li>● <b>November – 4th ed. The Night of Vision Gala (SSNEU’s annual fundraising event).</b></li><li>● Sponsorship opportunities available: Request the sponsorship deck.</li><li>● Visibility during the event and across SSNEU channels.</li><li>● Brand presence in event materials.</li><li>● Networking and participation options.</li><li>● Optional integration into the auction/raffle.</li></ul>

[Let's talk about 2026 event partnership options](#)